



## For Immediate Release

# Parking at INVESCO Field, Free Buses to Sloan's Lake Back by Popular Demand

**WHAT:** 11<sup>th</sup> Annual Colorado Dragon Boat Festival, the largest celebration of pan-Asian culture in Colorado

**WHEN:** Saturday and Sunday, July 30-31, 2011

**WHERE:** Sloan's Lake Park, 25<sup>th</sup> Ave. & Sheridan Blvd, Denver

**HOW MUCH:** Free admission!

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Over the past two years, one of the most consistent requests for the Colorado Dragon Boat Festival has been to offer parking again at INVESCO Field. So this year, by popular demand, we're doing just that.

For the 11<sup>th</sup> Annual Colorado Dragon Boat Festival on July 30-31, we're bringing back parking at INVESCO Field for a small fee (\$5 per car), with free bus service to Sloan's Lake and back throughout the weekend.

From the beginning of the festival in 2001, CDBF arranged for remote parking with free shuttle service to Sloan's Lake Park, and in recent years the parking was at INVESCO Field. With the economic downturn it was no longer feasible to offer the service. We've had many requests from festival guests asking us to bring back the shuttle system and that they'd pay...so we listened.

This year, the festival is offering parking at LOT G of INVESCO Field for \$5 per car, which will partially offset the cost to CDBF of using the lot, and the rental of buses to transport guests to and from Sloan's Lake.

"Please adhere to the no parking signs and do not park in the neighborhood. These are peoples' residences, that's why we're bringing back parking at Invesco Field, even though it means there's a substantial cost to us," says CDBF executive director Erin Yoshimura. "Please help us be good neighbors not just for the residences but for nearby businesses as well by parking at INVESCO Field"

LOT G is located on the west side of INVESCO Field, with easiest access from Federal Blvd. and 17<sup>th</sup> Ave. From northbound I-25, take the 17<sup>th</sup> Ave. exit, or from southbound I-25 take the 20<sup>th</sup> Ave. exit at Invesco Field.

*Note: If you are a Light Rail rider, the Light Rail line that stops at INVESCO Field will unfortunately not be running that weekend. It's down for construction by RTD July 23 through Aug. 14.*

## ABOUT THE COLORADO DRAGON BOAT FESTIVAL

Established in 2001, the Colorado Dragon Boat Festival has drawn over 100,000 visitors annually to celebrate Colorado's diverse Asian Pacific American (APA) communities. The Colorado Dragon Boat Festival, a 501(c) 3 non-profit organization, has become the region's fastest growing, family-friendly summer festival. CDBF offers festival-goers the opportunity to explore APA culture through performances, educational programs, arts and crafts, shopping, dining and the exciting athletic competition of dragon boat racing.

**The 11th Annual Colorado Dragon Boat Festival will be held at Denver's Sloan's Lake Park on July 30-31, 2011.**

**It's your weekend passport to Asia and the Pacific!**

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