

The 10th Annual

Colorado Dragon Boat Festival

boat races cultural education performing arts food marketplace

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact:
Allison Castano
303-953-7277
media@cdbf.org

CALLING ALL CREATIVE SOULS!

Colorado Dragon Boat Festival Announces 3rd Annual Commemorative Poster Competition

DENVER (January 28, 2010) - Coloradoans can resolve to be more creative in the new year by participating in the Colorado Dragon Boat Festival's (CDBF's) Third Annual Commemorative Poster design competition. Trade your paddle for a palette and show your imagination and artistic skill! The winning poster will be featured as part of the annual festival, which will be held July 24 -25, 2010 at Sloan's Lake Park in northwest Denver.

Celebrating its 10th year, the CDBF is a free family-friendly festival highlighting Colorado's rich Asian Pacific American heritage. The two day celebration showcases an array of traditional and contemporary performing arts, cultural customs, cuisine and a marketplace of unique and hard-to-find arts, crafts and vendors, in addition to two days of action packed dragon boat races.

The submission deadline is Tuesday, March 31, 2010 and winners will be announced Monday, May 1, 2010. The winning design will primarily be used for collectible merchandise. Cash awards are as follows: The First place winner will receive \$300, Second place \$200, and Third place \$100. Go to www.cdbf.org for more details, or read on below.

How to Enter:

* Any individual may participate, regardless of age, experience, technical skill, or other indicators. One entry per person.

* Complete the online application at www.cdbf.org and mail \$10.00 entry fee (payable by check or money

order to CDBF) with your contact information.

* Entries must be submitted digitally in PDF format or JPG/TIFF format - images should be 300 dpi with a minimum size of 8x11.

* Entries can be emailed to Allison@cdbf.org or mailed to: CDBF at 11049 W. 44th Avenue, Suite 110, Wheat Ridge CO, 80033 - postmarked no later than March 31, 2010.

* All designs must include the following text copy, in any format or order:
10th Annual Colorado Dragon Boat Festival, July 24-25, 2010, Denver, Colorado.

The Fine Print:

Digitally reproduced images of the artists' original pieces supplemented with required text copy additions are encouraged, acceptable and standard. Upon the request of CDBF, the artist will alter or remove any and all signature, logo, company stamp, or similar identifying marks. Entries will be evaluated based on appeal, content and marketability. The judges panel will include members of the Denver art community and CDBF Board of Directors. The decision of the judges is final. CDBF reserves the right to use the winning image on miscellaneous advertisement mediums, T-shirts and other CDBF related items. The winning entry will become full property of CDBF, with all rights and privileges inherent thereto. CDBF reserves the right to resize or otherwise alter the winning entry before using it in promotional and merchandising materials, or to not use any submitted competition materials.

The Colorado Dragon Boat Festival draws more than 100,000 attendees to the event over the weekend. If you or your company is interested in being a 2010 Colorado Dragon Boat Festival sponsor, please contact Creative Strategies Group at (303) 469-7500 for more information.

Founded in 2001 to celebrate Colorado's diverse Asian Pacific American (APA) communities, the Colorado Dragon Boat Festival (CDBF), a 501© 3 non-profit organization, has become the region's fastest growing, family-friendly summer festival. CDBF offers festival-goers the opportunity to explore APA culture through performances, educational programs, arts and crafts, shopping, dining and the exciting athletic competition of dragon boat racing. www.cdbf.org

###

July 24-25, 2010 · Sloan's Lake Park · Denver, CO

Your Weekend Passport to Asia and the Pacific

w w w . c d b f . o r g | 3 0 3 . 9 5 3 . 7 2 7 7